

Jersey Raised Pilot Program Application

This application is for the use of the “Jersey Raised” label/mark for livestock raised in New Jersey meeting the requirements of the Jersey Raised pilot program. Once completed the application may be submitted by email to jerseyraised@ag.nj.gov.

The requirements can be found in the Jersey Raised Pilot Program Guidelines, available at bit.ly/ijerseyraised

Participants in the pilot program will be required to present back up documents and display product upon request by an NJDA designated official for review in order for the official to verify the cut fits the criteria to be marketed in the program. Violators will be subject to revocation of program participation.

Participants in this pilot program will be required to re-register once permanent rules are passed or updated.

Check all that apply Grower Wholesaler Retailer/Custom Marketer

Are you a veteran? Yes No

Name of Applicant	Operation		
Address	City	State	Zip Code

Check the commodities/ species that you will pack under the Jersey Raised Pilot Program label/mark and the USDA inspected processing facility.

Commodity/Species	USDA Inspected Facility
Beef Cattle/ Bison	
Veal	
Hogs/Pork	
Lamb	
Goat	
Chicken/Poultry	
Turkeys	
Value added products*	

The above listed commodities will be labeled as: Imprinted with logo Labeled with logo

Mail check for \$50.00 to: New Jersey Department of Agriculture
 Jersey Raised Program
 PO Box 330 Trenton, NJ 08625

Made payable to: New Jersey Farm Products Publicity Fund.

*Value added products will be considered for inclusion in the program. Send a description of the products you wish to have considered with this application.

I (we) agree to comply with all the terms and conditions pertaining to the use of the “Jersey Raised” label/mark under the Jersey Raised Pilot Program.

Signature of Applicant	Date
Phone	Email